# Chp 6. EQUITY VALUATION **VALUATION METHODS**

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Equity Research – Master in Finance 2020/2021





Master in Finance Ranking 2020



## CONTENT

**Valuation Methods** 

**1.Dividend Discount Model (DDM)** 

2.Discounted Cash Flow Models (DCF)

**3.Market-Based Valuation** 

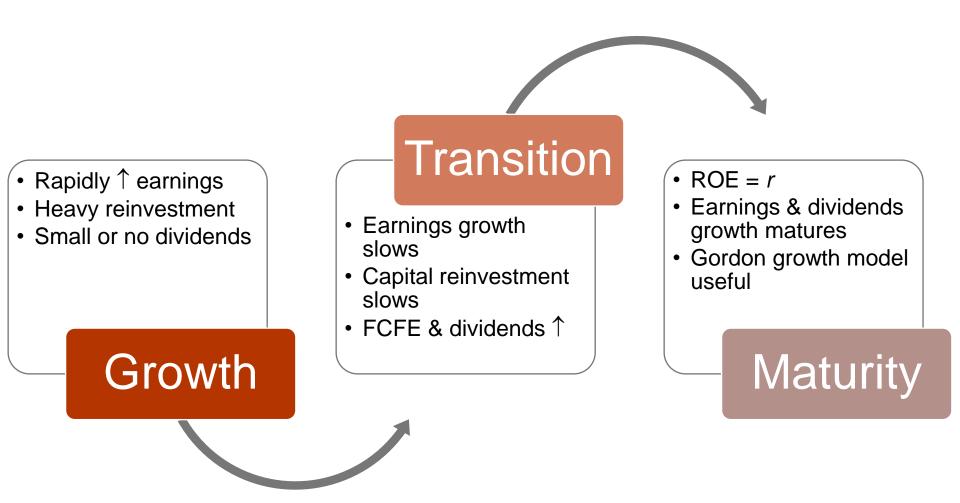
**4.Residual Income Valuation** 

5. Moving from EV to P

### CHOICE OF DISCOUNTED CASH FLOW MODELS

Dividend Discount Models	<ul> <li>History of dividend payments</li> <li>Dividends related to earnings</li> <li>Noncontrolling perspective</li> </ul>
Free Cash Flow Models	<ul> <li>Small or zero dividends</li> <li>Positive cash flow related to earnings</li> <li>Controlling perspective</li> </ul>
Residual Income Models	<ul> <li>Small or zero dividends</li> <li>Negative free cash flows</li> <li>High-quality accounting disclosures</li> </ul>

### CHOICE OF DISCOUNTED CASH FLOW MODELS



# FRAMEWORK FOR DCF-BASED VALUATION

Method	Measure of CF	Discount Factor	Assessment
WACC method or Enterprise Discounted Cash Flow (FCFF)	FCFF	WACC	Works best for projects, business units, and companies that manage their <b>capital</b> <b>structure to a target level</b> . Will obtain the value of the operating assets (EV). Add on the value of nonoperation assets to arrive at firm value.
Flow to Equity or Equity cash flow (FCFE)	FCFE Levered cost of equity		Difficult to implement correctly because capital structure is embedded within the cash flow. <b>Best used when valuing financial</b> <b>institutions</b> . Will yield the value of equity in a business
Residual Income	Residual Income Economic Levered profit cost of equity		Explicitly highlights when a company creates value. Useful for firms without free cash flows and when cash flows are unpredictable.
Adjusted Present Value (APV)	justed Present FCFF Unlevered		Highlights changing capital structure more easily than WACC-based models. Works best for companies that <b>maintain the</b> <b>amount of debt</b>



### ISSUES USING THE GORDON GROWTH MODEL

#### Strengths

- Simple and applicable to stable, mature firms
- Can be applied to entire markets
- g can be estimated using macro data (real GDP +  $\pi$ )
- Can be applied to firms that repurchase stock

#### Limitations

- Not applicable to non-dividendpaying firms
- g must be constant
- Stock value is very sensitive to r-g
- Most firms have nonconstant growth in dividends (multistage models?)

### ISSUES USING THE GORDON GROWTH MODEL

#### **Most Appropriate**

- Minority shareholders of companies with a stable dividend policy
- Companies with:
  - Stable growth
  - Stable leverage
  - Dividend growth similar to FCFE growth
  - Beta of around 0.8 and stable over time

#### Least Appropriate

- Ineffective with takeovers, as there are no guarantees that the acquirer will keep the dividend policy
- Changes (even small) in management may result in an irregular dividend policy
- Sensitivity to agency conflicts (corporate governance)

Stock's expected rate of return

$$r = \frac{D_1}{P_0} + g$$

Two-Stage DDM with different growth rates (S-short period; L-long period)

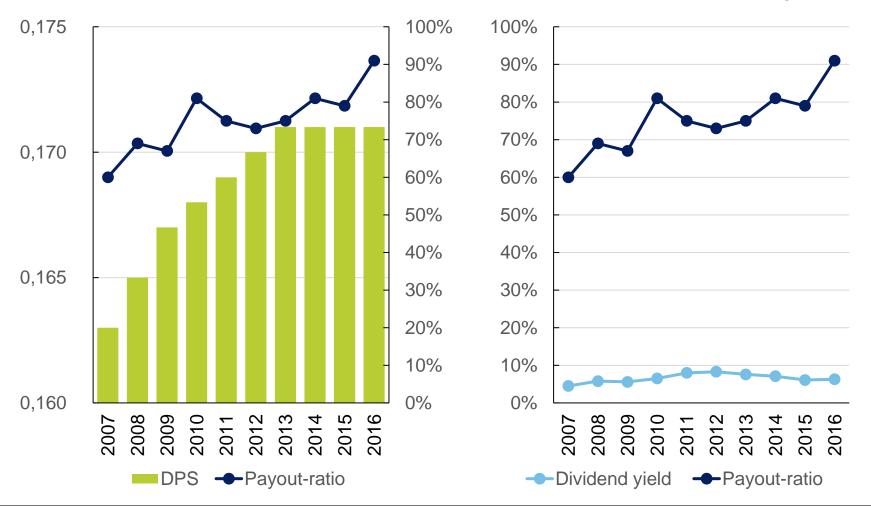
$$V_0 = \sum_{t=1}^n \frac{D_0 (1+g_S)^t}{(1+r)^t} + \frac{D_0 (1+g_S)^n (1+g_L)}{(1+r)^n (r-g_L)}$$

H-Model (declinig dividend in Stage 1)  $V_0 = \frac{D_0(1 + g_L) + D_0H(g_S - g_L)}{r - g_L}, H = (high growth period/2)$ 

#### **REN – Redes Energéticas Nacionais SGPS SA**

**Redes Energéticas Nacionais** 

REN

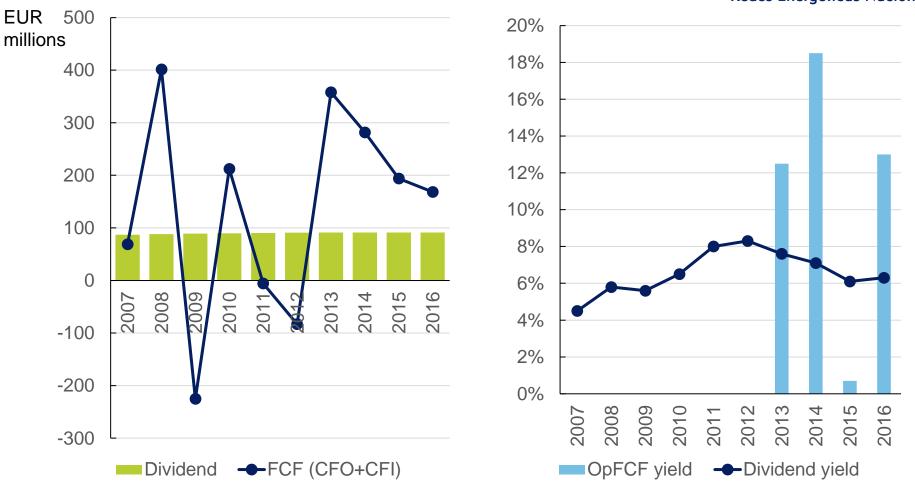


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#### **REN – Redes Energéticas Nacionais SGPS SA**

Redes Energéticas Nacionais

REN



### LafargeHolcim, Ltd

### LafargeHolcim

- LHN has a clear policy of paying dividends for shareholders. It has targeted to reach a <u>payout ratio of 50%</u> of its net income attributable to its shareholders in the coming years. Thus, dividends are linked to company's earnings.
- The company <u>will also pay in dividends the excess cash</u> of cash flow from its operations.

Three Stage DDM assumptions		
Three Stage Dividend Discount Model		
High Growth Period		
Cost of Equity (Ke)	8.11%	Equal to Ke used in the DCF method.
Expected growth rate (G1)	3.27%	Computed using the following formula: ROE*(1-Payout Ratio), in which the Payout Ratio is 30% as initially assumed for the 2016F year.
Transition Stage (H)	4	We assume a 4-year transition stage.
Stage Growth Period		
Cost of Equity (Ke)	8.11%	Equal to Ke used in the DCF method.
Growth rate of economy (G <sub>2</sub> )	2.31%	According to Damodaran, we use as a proxy the economy GDP growth rate. Because LHN has business at global level, we choose the world GDP growth rate forecasted by the IMF for 2021F. Moreover, we apply a 40% discount over that rate to update for current market conditions enabling us to achieve a more conservative value.

### LafargeHolcim, Ltd

### LafargeHolcim

Cash Dividend	468 790	879 941	615	664	646	770
Net Income Dividends	1.560 468	2.198 879	2.316 1.158	2.374 1.306	2.385 1.431	2.439 1.585
Million CHF	2016F	2017F	2018F	2019F	2020F	2021F

Three St	Three Stage DDM price target							
Year	EPS	DPS	Ke	PV Dividends				
2016F	2.57	2.07	8.11%	1.92				
2017F	3.62	3.00	8.11%	2.57				
2018F	3.82	2.92	8.11%	2.31				
2019F	3.91	3.25	8.11%	2.38				
2020F	3.93	3.42	8.11%	2.32				
2021F	4.02	3.88	8.11%	2.43				
Sum PV Divid	Sum PV Dividends							
Terminal Price	Terminal Price							
PV Terminal P	rice			44.49				
PV	Dividends + P	V Terminal Pri	ce	58.41				

### Calculate $P_0$ ?

(begining 2016)

Total shares = 606.9m



#### Free Cash Flow to the Firm (FCFF) vs Free Cash Flow to Equity (FCFE)

Theoretically they should yield the same estimates. Nevertheless, often, they do not reflect identical assumptions.

#### Stable capital structure:

• FCFE is more simpler and direct to estimate the price target

#### Levered company with negative FCFE:

• FCFF may be easier and is more appropriate

#### Levered company with changing capital structure (deleveraging?):

- FCFF growth is more linked with company's fundamentals
- $r_e$  is more sensitive to changes in the capital structure than WACC

Free Cash Flow to the Firm

 $FCFF = +EBIT \times (1 - t)$ 

+Non Cash Charges

-Net increase in Working Capital

-Capital Expenditures (CapEx)

+Net Income +Interest × (1 – t) +Depreciations & Amortizations

Non-Cash Charges (not only Depreciations & Amortizations)

#### **Other Non-Cash Adjustments**

Amortization	<ul> <li>Added back</li> </ul>	
Restructuring Expense	<ul> <li>Added back</li> </ul>	
Restructuring Income	<ul> <li>Subtracted out</li> </ul>	
Capital Gains	<ul> <li>Subtracted out</li> </ul>	
Capital Losses	Added back	
Employee Option Exercise	Added back	
Deferred Taxes	Added back?	
Tax Asset	<ul> <li>Subtracted out?</li> </ul>	

#### **Free Cash Flow to Equity**

FCFE = +FCFF

-Interest expense  $\times (1 - t)$ 

+Net Borrowing

Preferred Dividend

FCFE = +Net Income

+ Non Cash Charges

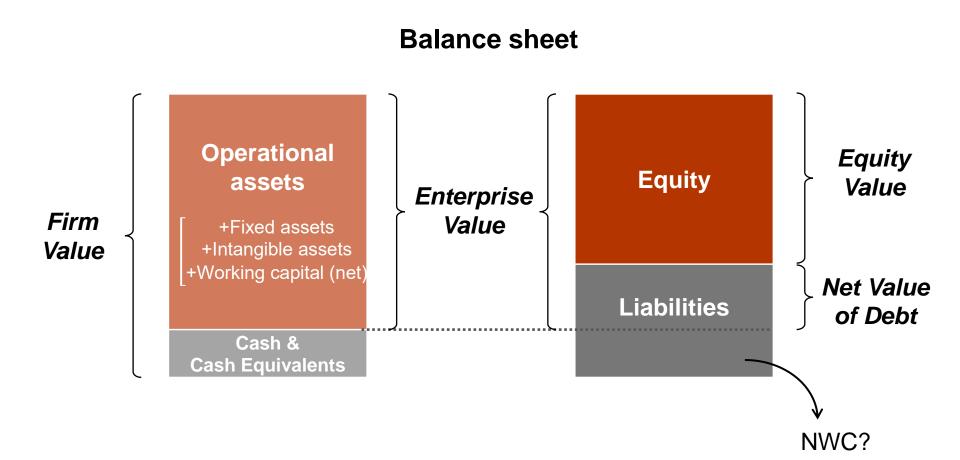
-Net increase in Working Capital

-Capital Expenditures (CapEx)

+Net Borrowing

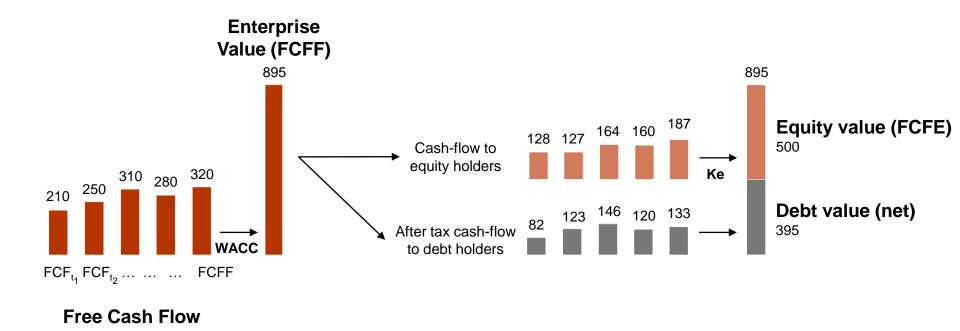
- Preferred Dividend

Net Borrowing = New debt borrowing – Debt repayment



Net Value of Debt =

Short-Term Debt + Long-Term Debt + Pension Obligations + Preferred shares + Minority Interests – Cash & Cash Equivalents ± Others



The net value of debt equals the discounted after-tax cash flow to debt holders plus the present value of interest tax shield, preferred shares, other obligations (pension plans) and minority interests, and minus cash and cash equivalents.

Source: Koller at. al. (2010), adjusted

#### **Enterprise Value (EV)**

$$EV_0 = \sum_{t=1}^{\infty} \frac{FCFF_t}{(1 + WACC)^t}$$

$$EV_0 = \frac{FCFF_1}{WACC - g} = \frac{FCFF_0(1 + g)}{WACC - g}$$

#### Two-Stage FCFF Model

$$EV_0 = \sum_{t=1}^{n} \frac{FCFF_t}{(1 + WACC)^t} + \frac{FCFF_{n+1}}{(WACC - g)} \frac{1}{(1 + WACC)^n}$$

#### Equity Value (EV)

Equity Value = Enterprise Value – Net Market Value of Debt

Equity Value = 
$$\sum_{t=1}^{\infty} \frac{\text{FCFE}_t}{(1+r)^t}$$

Constant-growth FCFE Model

Equity Value = 
$$\frac{\text{FCFE}_1}{r-g} = \frac{\text{FCFE}_0(1+g)}{r-g}$$

Two-Stage FCFE Model

Equity Value = 
$$\sum_{t=1}^{n} \frac{\text{FCFE}_{t}}{(1+r)^{t}} + \frac{\text{FCFE}_{n+1}}{(r-g)} \frac{1}{(1+r)^{n}}$$



Price-to-earnings (P/E)

Price Multiples Price-to-book (P/B) Price-to-sales (P/S)

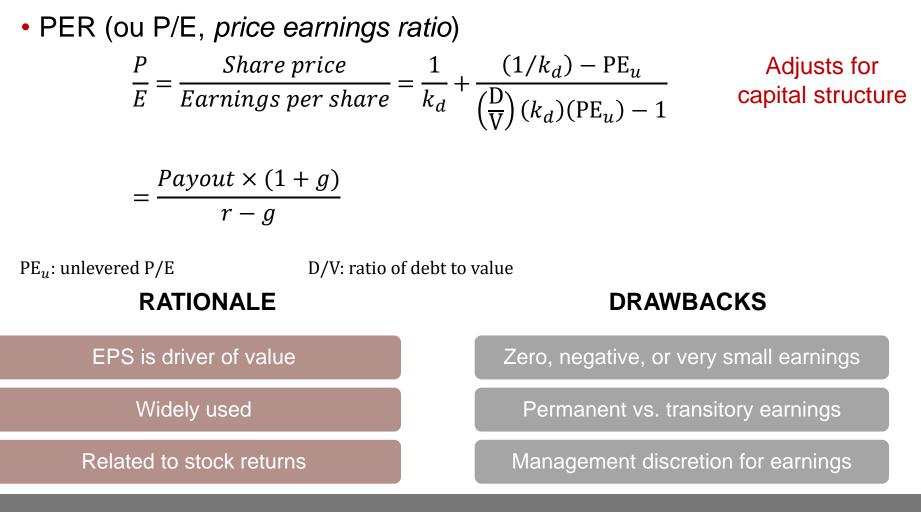
Price-to-cash-flow (P/CF)

Price-to-dividends (P/D)

Enterprise Value Multiples EV/FCFF Momentum Indicators **EV/EBITDA EV/Sales** 

> Cognitive - Regret-aversion - Overconfidence **Biases**

### **Price-to-Equity**



#### **Price-to-Book**

# • P/B (price to book ratio) $\frac{P}{B} = \frac{Share \ price}{Book \ Value} = \frac{ROE \times Payout \times (1+g)}{r-g}$

#### RATIONALE

Book Value Is Usually Positive

More Stable than EPS

Appropriate for Financial Firms

Appropriate for Firms that Will Terminate

#### DRAWBACKS

Does Not Recognize Nonphysical Assets

Misleading when Asset Levels Vary

Can Be Misleading Due to Accounting Practices

Less Useful when Asset Age Differs

Can Be Distorted Historically by Repurchases

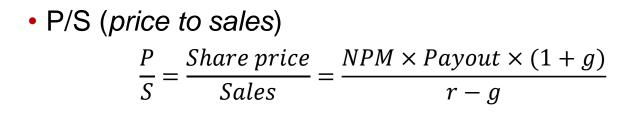
#### **Price-to-Book**

Peer group for Iberian banks (Portugal and Spain)

(sort by PBV)

Name	Market Cap.	P/E	PBV	ROE
Name	18HY (€ bn)	18E	<b>18E</b>	18E
Bankinter SA	7.50	13.18x	1.517x	12.0%
Caixabank SA	22.17	10.54x	0.914x	8.7%
Banco Santander SA	74.10	9.00x	0.731x	8.4%
BBVA SA	40.50	6.99x	0.690x	10.0%
Bankia SA	9.89	10.56x	0.664x	6.3%
Banco Comercial Portugues SA	3.85	11.79x	0.622x	5.8%
Banco de Sabadell SA	8.08	14.24x	0.549x	3.3%
Liberbank SA	1.29	11.11x	0.483x	4.7%
Unicaja Banco SA	2.35	10.92x	0.448x	4.1%
Mean	18.86	10.927x	0.735x	7.0%
Median	8.08	10.920x	0.664x	6.3%

#### **Price-to-Sales**



#### RATIONALE

Sales Less Easily Manipulated

Sales Are Always Positive

P/S Appropriate For Mature, Cyclical, & Distressed Firms

P/S More Stable Than P/E

#### DRAWBACKS

Sales ≠ Earnings & Cash Flow

Numerator & Denominator Not Consistent

P/S Does Not Reflect Cost Differences

P/S Can Be Misleading Due to Accounting Practices

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#### **Price-to-Cash Flows**

### • PCF (price to cash flow)

 $\frac{P}{CF} = \frac{Share \ price}{Cash \ flow \ per \ share}$ 

CF	<ul> <li>Earnings + Depreciation + Amortization + Depletion</li> </ul>
CFO	<ul> <li>From statement of cash flows</li> </ul>
FCFE	Most valid but volatile
EBITDA	<ul> <li>Best used with enterprise value</li> </ul>

#### RATIONALE

Cash Flow Less Easily Manipulated

#### Ratio More Stable Than P/E

Ratio Addresses Quality of Earnings Issue with P/E

#### DRAWBACKS

Cash Flow Can Be Distorted

FCFE More Volatile and More Frequently Negative

Cash Flow Increasingly Managed by Firms

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#### **Inverse Price Ratios**

Price Ratio	Inverse Price Ratio
Price-to-earnings (P/E)	Earnings yield (E/P)
Price-to-book (P/B)	Book-to-market (B/P)
Price-to-sales (P/S)	Sales-to-price (S/P)
Price-to-cash-flow (P/CF)	Cash flow yield (C/P)
Price-to-dividends (P/D)	Dividend yield (D/P)

#### **EV Multiples**

### • EV / EBITDA

 $\frac{EV}{EBITDA} = \frac{MV_{FCFE} + MV_{PF} + (MV_D - Cash)}{EBITDA}$ 

PF: preferred shares D: debt

#### RATIONALE

Useful for comparing firms of different leverage Useful for comparing firms of different capital utilization

Usually positive

#### DRAWBACKS

Exaggerates cash flow

FCFF more strongly grounded

#### **EV Multiples**

# • EV / EBITDA $\frac{EV}{EBITDA} = \frac{MV_{FCFE} + MV_{PF} + (MV_D - Cash)}{EBITDA}$

PF: preferred shares

D: debt

• EV / SALES  $\frac{EV}{SALES} = \frac{MV_{FCFE} + MV_{PF} + (MV_D - Cash)}{SALES}$ 

### **EV Multiples**

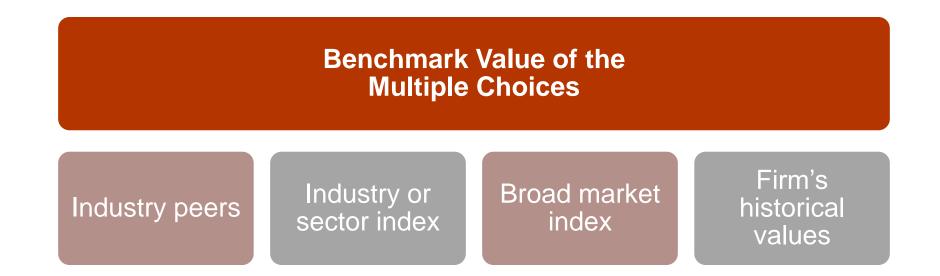
### • EV / EBITA

(Earnings Before Interest, Taxes and Amortization of Acquired intangibles)

Focus on key value drivers (NOPLAT / ROIC / WACC / g) to compare industry multiples

 $NOPLAT \approx EBITA(1-T)$ 

$$\frac{EV}{EBITA} = \frac{(1-T)\left(1-\frac{g}{ROIC}\right)}{WACC-g}$$



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EV/Sales	88	0.7	0.5	2.5	REP.MC	- Earning Per Sh	ia	3.7%	1.26	16.0%	1.47	-4.7%	1.40	-16.7%	-3.4%	1.25	0.0%
EV/EBITDA	94	5.0	5.1	7.4	Oil & G	as		6.7%		11.6%		235.7%		-9.2%	37.5%	1.61	33.9%
P/E	87	11.2	10.1	11.4	REP.MC	- Revenue - €		-7.7%	37,433	22.1%	45,708	4.6%	47,798	-5.1%	5.6%		-
Price/Cash Flo	v 93	4.7	4.9	5.8	Oil & G	as		-6.8%		19.1%		4.4%		10.4%	5.3%		-
Price/Book	95	0.8	1.3	1.3													
Dividend Yield	91	5.3%	4.9%	4.2%													



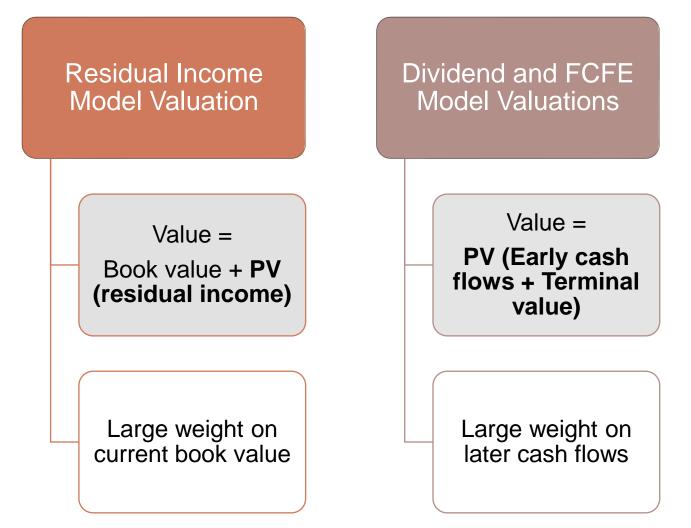
## RESIDUAL INCOME AND DIVIDEND AND FCFE MODEL VALUATIONS

## Residual Income Model Valuation

- Required return
   on equity
- Book value + PV (residual income)

## Dividend and FCFE Model Valuations

- Required return on equity
- PV (equity cash flows)



## Strengths

- Puts less weight on the terminal value
- Uses available accounting data
- Is useful for non-dividend-paying firms
- Is useful for firms without free cash flows
- Is useful when cash flows are unpredictable
- Is based on economic value

#### Limitations

- Relies on accounting data
- May require adjustments to accounting data
- Relies on clean surplus relation
- Assumes that Cost of debt = Interest expense

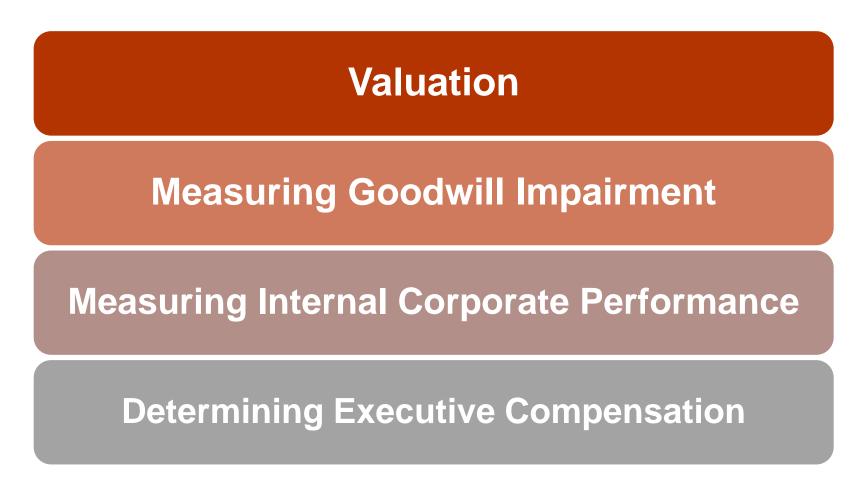
## **Most Appropriate**

- At non-dividend-paying firms
- At firms without free cash flows
- When terminal values are highly uncertain

### Least Appropriate

- When the clean surplus relationship does not hold
- When the determinants of residual income are not predictable

## **Uses of Residual Income**



### Valuing Common Stock using Residual Income

$$V_0 = B_0 + \sum_{t=1}^{+\infty} \frac{RI_t}{(1+r)^t} = B_0 + \sum_{t=1}^{+\infty} \frac{E_t - r \times B_{t-1}}{(1+r)^t}$$

$$\mathrm{RI}_{\mathrm{t}} = \mathrm{E}_{\mathrm{t}} - r \times \mathrm{B}_{\mathrm{t}-1}$$

## **Residual Income Valuation and the P/B**

$$V_0 = B_0 + \frac{ROE - r}{r - g} B_0$$
$$\frac{V_0}{B_0} = 1 + \frac{ROE - r}{r - g}$$

#### Charge for Equity Capital =

Required return on equity × Beginning book value per share

• 10% × \$20.00 = \$2.00

#### Residual Income in Year 1 =

EPS – Charge for equity capital

• \$2.50 - \$2.00 = \$0.50

#### End-of-Year Book Value for Year 1 =

Beginning-of-year book value + Earnings – Dividends

- \$20.00 + \$2.50 \$1.00 = \$21.50
- Beginning book value for year 2

#### Charge for Equity Capital in Year 2 =

Required return on equity × Beginning book value per share

• 10% × \$21.50 = \$2.15

#### Residual Income in Year 2 =

• \$3.00 - \$2.15 = \$0.85

#### Additionally, Assume:

- Residual income in year 3 = \$1.00
- The firm ceases operations in three years

$$V_0 = \$20 + \frac{\$0.50}{1.10^1} + \frac{\$0.85}{1.10^2} + \frac{\$1.00}{1.10^3}$$
$$V_0 = \$20 + \$1.91$$
$$V_0 = \$21.91$$

## **Continuing Residual Income**

= Long-Term Residual Income

## **Potential Scenarios:**

- RI is constant forever
- RI is zero at the terminal period
- RI gradually declines to zero where ROE = r
- RI gradually declines to a constant level where ROE > r

## **Continuing Residual Income and Persistence Factors**

## **High Persistence**

- · Low dividend payout
- Historically high industry ROEs

#### Low Persistence

- Extreme ROE
- Extreme levels of special items
- Extreme accounting accruals

$$V_0 = B_0 + \sum_{t=1}^{T-1} \frac{E_t - r \times B_{t-1}}{(1+r)^t} + \frac{E_t - r \times B_{T-1}}{(1+r-\omega)(1+r)^{T-1}}$$

### Persistence Factor ( $\omega$ )

- $0 \le \omega \le 1$
- $\omega = 1$   $\rightarrow$  Residual income will not fade
- $\omega = 0$   $\rightarrow$  Residual income will not persist after the initial forecast to rise
- $\omega = 0.62 \rightarrow$  It has been observed, on average, empirically

## **Example: Multistage Residual Income Model**

## From the First Valuation Example:

- Beginning book value at time 0 = \$20.00
- Residual income in year 1 = \$0.50
- Residual income in year 2 = \$0.85
- Residual income in year 3 = \$1.00
- Required return on equity = 10 percent
- Value was \$21.91

## Now Assume:

• The firm continues operations after three years

## **Example: Multistage Residual Income Model** – $\omega = 1.0$

$$V_{0} = B_{0} + \sum_{t=1}^{T-1} \frac{E_{t} - r_{E}B_{t-1}}{(1+r_{E})^{t}} + \frac{E_{T} - r_{E}B_{T-1}}{(1+r_{E} - \omega)(1+r_{E})^{T-1}}$$

$$V_{0} = \$20 + \frac{\$0.50}{1.10^{1}} + \frac{\$0.85}{1.10^{2}} + \frac{\$1.00}{(1+0.10-1.0)(1.10^{2})}$$

$$V_{0} = \$20 + \frac{\$0.50}{1.10^{1}} + \frac{\$0.85}{1.10^{2}} + \frac{\$1.00}{(0.10)(1.10^{2})}$$

$$V_{0} = \$29.42$$

## Example: Multistage Model using the P/B

## Calculate the PV of continuing residual income using P/B

• Use this to determine terminal value

## Assume for the previous example

• Book value in year 3 = \$25.00

P/B is projected in year 3 as 1.10

## The projected stock price in year 3:

• \$25 × 1.10 = \$27.50

## EXAMPLE: MULTISTAGE MODEL USING THE P/B

$$V_{0} = B_{0} + \sum_{t=1}^{T} \frac{E_{t} - r_{E}B_{t-1}}{(1 + r_{E})^{t}} + \frac{P_{T} - B_{T}}{(1 + r_{E})^{T}}$$
$$V_{0} = \$20 + \frac{\$0.50}{1.10^{1}} + \frac{\$0.85}{1.10^{2}} + \frac{\$1.00}{1.10^{3}} + \frac{\$27.50 - \$25.00}{1.10^{3}}$$
$$V_{0} = \$23.79$$

## Accounting Adjustments for the Residual Income Model

Example	Adjustment to Financial Statement
Over several years, Firm A has consistently <b>recorded losses in its</b> <b>available-for-sale securities</b>	Adjust net income downward ↓
Firm B consistently <b>capitalizes</b> <b>expenditures</b> that should have been expensed	Adjust net income and book value downward $\downarrow$
Firm C has recorded <b>foreign</b> <b>currency translation losses</b> on its balance sheet over several years; the losses are expected to continue	Adjust net income downward ↓
Firm D <b>accelerates revenues</b> to the current period and defers expenses to later periods	Adjust net income and book value downward $\downarrow$



**Recommended Reading:** 

Koller, T.; Goedhart, M.; Wessels, D. (2010), *Valuation: Measuring and Managing the Value of Companies*. 5<sup>th</sup> edition, McKinsey & Company Inc. John Wiley & Sons, Inc.

## Valuing nonoperating assets

#### Excess cash and marketable securities

They can be converted into cash on short notice. Reported at fair market value (IFRS/US GAAP)

Shouldn't value liquid nonoperating assets if market values are available!

## Nonconsolidated subsidiaries and equity investments

Equity stakes between 20% and 50%: historical cost plus reinvested income (equity method)

Equity stakes below 20%: historical cost (may be used fair value AFS/FV)

Exchange rate effects?

Price/EV multiples?

Estimations by analysts?

## Valuing nonoperating assets

#### Loans to other companies

Loans to nonconsolidated subsidiaries and other companies: use the reported book value.

#### Finance subsidiaries

Because financial subsidiaries differ greatly from manufacturing and services, these segments have to be **valued separately** (e.g., PSA, Volkswagen).

#### Discontinued operations

Remove from the **FCF** and adjust **earnings** to exclude gain/losses from these operations.

## Valuing nonoperating assets

#### • Excess real estate

They are no longer required for the firm's operations. Any cash-flow generated by these assets are **excluded from the FCF projection**. These assets shouldn't be valued separately, except if they are expected to be sold in the near term – use book values (conservatism).

#### Tax loss carryforwards

A firm may have DTA and DTL. Only tax loss carry-forwards should be **valued separately**. Create a separate account for the accumulated tax loss carry-forwards and forecast the development of this account.

#### Excess pension assets

See slides "Advanced Valuation Issues - Chp 5. financial analysis and reporting"

## Valuing debt and debt equivalents

## • Debt

If the debt is relatively secure and actively traded (commercial paper, notes payable, fixed and floating bank loans, corporate bonds, and capitalized leases) **use its market value**. If not, **estimate the current value** using YTMs.

If the default risk is low, the book value is a good approximation for **fixed-rate debt**.

Market values of **floating-rate debt** are not sensitive to interest rates if the default risk is fairly stable.

## Highly levered firms

Especially for distressed companies, can be applied an integrated-scenario approach.

The scenario valuation approach treats equity like a **call option** on EV.

## Valuing debt and debt equivalents

## Operating leases

See slide "Advanced Valuation Issues - Chp 5. financial analysis and reporting"

#### Securitized receivables

See slide "Advanced Valuation Issues - Chp 5. financial analysis and reporting"

#### Provisions

See slide "Advanced Valuation Issues - Chp 5. financial analysis and reporting"

### Contingent liabilities

See slide "Advanced Valuation Issues - Chp 5. financial analysis and reporting"

## Valuing hybrid securities and minority interests

Convertible debt and convertible preferred stock

Straight corporate bond + call option on equity

- 1. Market value: if actively traded
- 2.<u>Black-Scholes value:</u> if market value is inappropriate use an option-based valuation
- 3. Conversion value: assumes that al convertible bonds are immediately exchanged for E

## Employee stock options

1. Black-Scholes or advanced binomial models

2. Exercise value approach: all options are exercised immediately – ignores the time value of the options

## Minority interests

Similar to nonconsolidated subsidiaries